STUDENTS'
COUNCIL

Tuesday, November 15, 2016
6:00PM
NRE 1-001

LATE ADDITIONS (SC 2016-14)

2016-14/1   **SPEAKERS BUSINESS**

2016-14/2   **PRESENTATIONS**

2016-14/3   **EXECUTIVE COMMITTEE REPORT**

2016-14/4   **BOARD AND COMMITTEE REPORT**

2016-14/5   **QUESTION PERIOD**

2016-14/6   **OPEN FORUM**

2016-14/7   **BOARD AND COMMITTEE BUSINESS**

2016-14/8   **GENERAL ORDERS**

2016-14/9   **INFORMATION ITEMS**

2016-14/9k   Report from CAC

   Please see SC 16-14.10

2016-14/9l   Report from Vice President External

   Please see SC 16-14.11

2016-14/9m   Final GovWeek Report

   Please see SC 16-14.12

UNIVERSITY OF ALBERTA
STUDENTS' UNION

COUNCIL ADMINISTRATION COMMITTEE
Report #1

Date: 14 November 2016
To: Students Council
From: Chair Council Administration Committee Reed Larsen
Subject: Chair's Report

Dear Students' Council:

In accordance with Bylaw 100, Section 16 the following written report has been submitted, on-time, to the University of Alberta Students' Union, Students' Council. This report has been completed to permit decisions of Council Administration Committee (CAC) to be approved as outlined in Bylaw 100, Section 16(3).

At the beginning of this report I would like to thank committee members for their ongoing patience, we have a lot of items to go over in the near future and our last meeting was fairly hectic. Hopefully as items come of our agenda we can begin to address more closely individual concerns.

I would also stress that any members of council who wish for CAC to review something must submit items to the agenda. We will not be able to accomplish any changes with ad-hoc discussions. You can always email myself or members of CAC but the sure fire way to start a discussion is to submit directly to the committee's agenda and attend the meetings to state concerns.

1) Decisions of CAC

CAC has called a meeting for 15 November 2016 (whatdayaknow it's this meeting!!)

CAC adopted new standing orders for itself and council. Full summary of changes can be found here:
https://drive.google.com/drive/folders/0B83xztr2dwBcWGJZYzZRWDJucms?usp=sharing

Most notable changes Council standing orders were (1) submission of council reports and presentation abstracts and (2) voting procedures (3) video recording and streaming.

(1) Council reports are to be submitted after every board or committee meeting and include, at minimum, a record of all motions passed in that meeting. In the future such reports likely can be accomplished simply through the submission of the previous

meeting minutes or through the diligence of Discover Governance. At this time however, under Bylaw 100, asides those decisions made to effect standing orders, for motions to take effect they must be accompanied by a written report to council from the Chair of that committee. CAC and Bylaw committee will be investigating ways to universalize this standard between standing orders and bylaw but for immediate effect, any motions that are passed in committee, must be accompanied by a written report to council to take effect. Further CAC will be conducting a review of all standing committees which should be able to bring all legislation up to standard. Presentation abstracts are now only required by request of a member of students council.

(2) We adopted a voting procedure which reads as: 'Voting: Voting shall take place in a manner in which votes for/against/abstain are recorded.' As well a provision was added to allow any member of the Students Union to request a role/division vote.

(3) Voting members of Students Council may now sponsor video recording or live streaming at anytime up until the commencement of a meeting of students council. Persons wishing to record or live stream are also able to put in written notice the business day prior to council's meeting.

2) Recommendations of CAC

(1) It is highly recommended that all sitting committee Chairs submit written reports to accompany any motions of committee until such a time that bylaw is reviewed. It should be stressed that any motions that have not been accompanied by reports are in contravention of bylaw. Any suggestions to remedy this system are encouraged.

(2) All committees review their standing orders against those mandated in Bylaw 100. CAC will be conducting a review and will provide suggestions as well.

(3) The production of universal reporting and motion documents. CAC administration may make a presentation in the near future.

(4) Attend CAC! If you don't email or submit items for the agenda they will not be discussed.

3) CAC Standing Orders

CAC adopted a new set of standing orders to be found here:
https://docs.google.com/document/d/1jgHMAENu8i3ozYfSOKDKavj66z6vKdnSq_I9ZWh-cb0/edit

The only major change was to add a attendance policy to mirror that of Students Council.

4) Summary of Motions

Note: CAC (or possibly just myself) has yet to receive its minutes from its Nov. 1 meeting. As such Votes and Motions may be corrected in the future.

Motion	VOTES
LARSEN moves to approve Student Council Standing Orders as presented in Google Drive Document - Council Standing Orders (Working Document).	5/2/0
LARSEN moves to approve Council Administration Committee Standing Orders as presented in Google Drive Document - CAC Standing Orders (Working Document).	5/2/0
Rahman, seconded by Larsen, move to call a meeting of Students Council for 15 Nov. 2016 at 6:00pm.	7/0/0

Thank you for your care and attention. Please feel free to make any inquiries you deem appropriate. A response will be provided within twenty-four (24) hours.

Cheers,
Reed Larsen
Chair, Council Administration Committee
University of Alberta Students' Union

(Submitted electronically)

UNIVERSITY OF ALBERTA
STUDENTS' UNION

OFFICE OF THE
VICE PRESIDENT (EXTERNAL)

October 28th, 2016
To: Students' Council
Re: Report to Students' Council

Council Report #14: A to the D to the Vocacy

Hello Council,

Welcome to the special off council council report, today we'll be talking a LOT about advocacy. Let's hope you're ready to hop on the advo-carriage to the advocatrain!

Federal Advocacy

CASA Conference in November (Advo Week)

I will give you a quick overview of the next scheduled CASA Conference. I will be travelling to Ottawa for the CASA Advocacy Week that will be taking place in November. During Advo Week I will be engaged in advocacy conversations with a number of federal MPs in Parliament. I will be sure to provide an update of the conference and advocacy work done in my next report to Council.

Provincial Advocacy

CAUS Advocacy Push

Earlier this week CAUS schools took part in our fall advocacy push, as apart of CAUS All Exec, which involved speaking with primarily with the Advanced Education Minister, party leaders and Advanced Education critics. During our advocacy push I had the chance to meet with Liberal Party Leader David Swann as well as Progressive Conservative Leader Ric McIver as well as MLA Dave Rodney. Both meetings went very well, the MLAs were very receptive to our asks and discussed strategies we could take to make them happen. In addition to the advocacy push, CAUS also had the All-Exec meeting which brought together all the university student leaders from every portfolio, it was a great seeing everyone again!

UASU

Senate Committee Meeting

Mike Sandare, *Vice President (External)*
2-900 SUB • 780 492 4236 • mike.sandare@su.ualberta.ca

I applied for, and was put on, the Senate Community Connection and Engagement Committee. On Wednesday we had our first committee meeting. During the meeting we began discussion on ways to better connect the University with various communities such as Indigenous, Ethno-Cultural, Low-Income. Relgious, LGBTQ, International/Immigrant, Non-Profit, etc. We also began discussion on ways we could prevent racist and discriminatory acts on campus. I am excited to see how the committee turns out!

Much of these couple weeks will be focused on advocacy both provincially and federally. I will be sure to let all of you know how it goes at our regularly scheduled council meeting.

Advocation on the Nation,
Mike Sandare

UNIVERSITY OF ALBERTA
STUDENTS'UNION

2016 GOVWEEK IMPACT REPORT

*Written by University of Alberta Students' Union
Vice-President Academic, Marina Banister*

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CONTEXT

Marina Banister, Vice-President Academic of the University of Alberta Students' Union, campaigned on the idea of having workshops for populations who are typically underrepresented in student governance. These demographics include but are not limited to; international students, students in professional programs, women and gender minorities, mature students, and indigenous students. These workshops later translated into a panel series called the "Diversity in Governance Panel Series." During a meeting with Rebecca Taylor, Manager of Discover Governance, VP Banister had the idea to expand this original idea to capture more students. Based on the concept of "GovCamp" a weekend long retreat for Students' Councillors aimed at giving them the necessary tools and knowledge to make meaningful impact in student governance, VP Banister decided to create an event called "GovWeek." The idea of GovWeek originated in May of 2016 and was executed between September 19-23, 2016. GovWeek had a total of 62 events and sessions, which can be found on the GovWeek schedule. They were organized by the Students' Union, Faculty Associations, student groups, Department Associations, students, University administrators, and the larger campus community.

" GovWeek was intended to be the ultimate way for students to get their foot in the door of governance."

MANDATE

The purpose of GovWeek was to:

• Inform students on how governance works and what opportunities are available

• Give stakeholders (i.e. organizations on campus) a platform to reach students

• Help inspire students to run in elections

• Get students excited about student governance

• Help create tradition and collaboration amongst different governance stakeholders

Often students say that governance can be hard to access and understand. GovWeek was intended to be the ultimate way for students to get their foot in the door of governance. Through a variety of Students' Council meetings, it became clear that we needed a way to capture the impact of GovWeek. As a result VP Banister created a series of surveys to collect feedback. These surveys included one distributed to GovWeek participants, one given to program organizers, a by-election candidate survey, and a general governance population survey. The survey findings are included in this report.

PROCESS

GovWeek worked on relatively quick timelines from idea inception to implementation in September. The timeline was roughly as follows:

May 11, 2016 - VP Banister had the idea for GovWeek.

May 19 - The Students' Union Executive approved the VPA to pursue the project.

May 20 - VP Banister had the initial marketing meeting for GovWeek.

June 16 - Applications to be part of GovWeek Advisory Group (GWAG) opened.

June 16 - GovWeek was officially announced to the public.

June 23 - Applications to be part of the GWAG closed.

July 5 - Applications to be a program organizer opened.

August 5 - Applications to be a program organizer closed.

August 7 - All applicants were contacted.

August 15 - All marketing materials were submitted.

September 13 - GovWeek marketing began, schedule went live.

September 19 - 23 - GovWeek took place.

September 23 - November 1 - GovWeek survey results compiled.

November 15, 2016 - GovWeek Impact Report released to the public.

GOVWEEK ADVISORY GROUP

During the first month of planning it became clear that GovWeek was striving to engage all aspects of the campus community. As such it was deemed important to have an advisory group which could help inform GovWeek decision making. The GovWeek Advisory Group (GWAG) was aimed at students who wanted to be more involved in the planning and execution of GovWeek. The GWAG met for 1-2 hours every two weeks starting in early July and conclude once GovWeek had taken place. The purpose of GWAG was to help inform decision making and shape GovWeek to be the best and most inclusive series of events and sessions possible. The GWAG was involved in programming, planning, logistics, marketing, and recruitment. This group had 10 members, including VP Banister, a representative from the Office of Discover Governance, the Chair of Council Administration Committee, 3 Faculty Association representatives, 3 student at large representatives, and 1 representative from Students' Council. GWAG members filled out an application to apply.

GWAG was an effective body that helped VP Banister with high-level strategic choices, reviewed application forms and marketing materials, and helped decide which applications to accept as well as which applications received grants. GWAG met a total of 7 times between July and September and on the last meeting the team proposed feedback on the process.

GWAG RECOMMENDATIONS

In this last meeting GWAG also went over GovWeek's successes and areas of potential growth. For successes, GWAG thought the buy-in from programming hosts was excellent,

" The purpose of GWAG was to help inform decision making and shape GovWeek to be the best and most inclusive series of events and sessions possible."

as our expectations for the amount of applicants was far surpassed. They also thought the branding of GovWeek was successful and recommended it be used in future years. GWAG thought that the alumni room was a good venue for the majority of the programming as it had high visibility. GWAG was satisfied with the quality of the programming content, specifically the keynote speakers, and agreed it was appropriate to have given them small gifts as a token of appreciation.

The suggestions GWAG had for the future included giving classroom talks to help marketing, have the days be themed around specific content and making handouts for those themes, having the online information more easily accessible through a designated website, having a street team that is tasked with talking to students about GovWeek in person, having a table during clubs fair, increasing the signage on the alumni room, reducing the catering during programming to only beverages and cookies, having more "swag" for GovWeek attendees, being more restrictive about who we accept as programming hosts, having less programming per day, being more explicit with the programming hosts as to their role in marketing their program, and printing the attendees surveys on better quality paper.

For the most part, GWAG members thought the group had appropriate membership. If GWAG were to be struck again in the future they recommend having a continuity ex-officio to maintain a smooth transition. If GovWeek were to happen again in the future they recommend starting to meet in May instead of July. Similarly, they suggested a future GWAG should have members that are not only advisors but also ambassadors where

they are expected to attend and help bolster programming. Lastly, GWAG discussed if they thought GovWeek should happen again in the future and the committee unanimously agreed that it should.

GWAG ANALYSIS

GWAG went over the extent to which we felt GovWeek accomplished its mission. The committee thought that for the goal to "inform students as to how governance works and what opportunities are available" GovWeek successfully educated people who came out, as the content was excellent. However, GovWeek did not reach as many people as hoped. GWAG discussed how it was hard to mobilize people, but that it could be reflective of a larger tone of apathy and due to the fact it was an inaugural event. The committee thought we accomplished the goal of giving stakeholders a platform to reach students, but there could be more clarity as to the responsibility of the program organizer compared to the Students' Union. GWAG felt we did help inspire students to run in elections, however there was room to see more candidates in the by-election. For the goal "get students excited about student governance" they thought GovWeek gave the concept of governance lots of exposure, however the attendance in the future could be better. Lastly on the goal of "help create tradition and collaboration amongst different governance stakeholders", this was only the first year so we haven't established tradition yet, and for collaboration we could have seen more multi-governance hosted events, However having all stakeholders on one calendar was visually strong.

"Lastly, GWAG discussed if they thought GovWeek should happen again in the future and the committee unanimously agreed that it should. "

FINANCES

In an Executive Committee meeting held on September 1, 2016 the following motion for GovWeek expenditures was approved: "BANISTER/PACHES MOVED TO approve a project allocation not to exceed $5000.00 for GovWeek as presented. 4/0/0 CARRIED". The GovWeek finances in actuality were as follows:

1,016.75
PRINTING

295.39
GIFTS

326.49
MARKETING

$ 3,924.78
TOTAL

175.00
GRANTING

117.49
EMAIL NEWSLETTER

31.64
MISCELLANEOUS

741.94
FOOD

1,220.10
VENUES
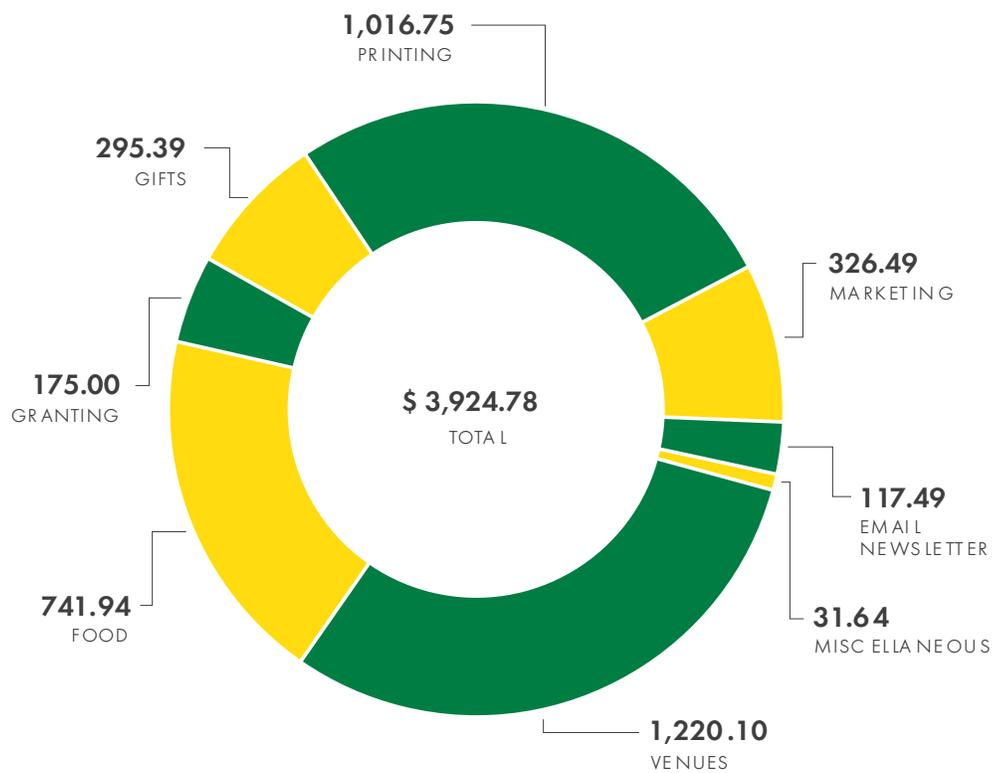
GovWeek expenditures totalled $3,924.78 which is $1075.22 under budget. This breakdown does not include other programming hosted by individual members of the Students' Union staff and units, including but not limited to Discover Governance, the Chief Returning Officer, and the Students' Union Executive.

MARKETING & COMMUNICATIONS

MATERIALS

VP Banister worked with the Students' Union Marketing and Communications Department to create the GovWeek brand and logo. The Marketing and Communications team developed a full suite of marketing materials including; FaceBook banners, a wall of gold schedule, speciality posters for the two keynote speakers, several digital posters advertising programming applications, several physical handouts with brief GovWeek information, printed GovWeek posters, drink/food specials slips, a website, a FaceBook event, a physical and digital schedule of programming, and SUTV ads. See attachments below for copies of the materials.

MARKETING

GovWeek was marketed using social media, including several Facebook and Twitter posts by the Students' Union main page, Students' Union executives, Discover Governance, and general students. There was also a Facebook event and attendees were encouraged to post about their GovWeek experiences using the hashtag #GovWeek. GovWeek was also advertised in several newsletters including the student digest, student group services newsletter, State of the Union, and a custom newsletter made up of all student representatives on campus. GovWeek was further marketed by distributing handouts at clubs fair and Week of Welcome, through the Students' Union Podcast, during reports at Students' Council, and from word of mouth. Every student was emailed at least once about GovWeek and students already involved in governance were emailed several more times. It was also explained that program hosts were expected to market their own sessions. We supplied organizers with logos and banners for them to use in their advertising, as well as a google form where they could submit to be centrally advertised (Advertising Form) on the main GovWeek Facebook Page and Students' Union Twitter. GovWeek also has a dedicated tab on the Students' Union website, which was be accessed directly by www.govweek.ca which hosted information. During GovWeek, there was drink and food specials at Dewey's and Room At The Top to promote governance and GovWeek in the bars. During GovWeek hosts distributed schedules to attendees so they had a hard copy of the program of events. Overall the marketing of GovWeek was strong, and GWAG was pleased with the extent to which organizers self-promoted which largely included social media. In the future, marketing GovWeek should be less complicated as the necessary groundwork has already been established in this round.

" Overall the marketing of GovWeek was strong, and GWAG was pleased with the extent to which organizers self-promoted which largely included social media."

PROGRAMMING

APPLICATION PROCESS

GovWeek offered applications (Event Application ,Session Application) in both French and English. These applications were distributed on several newsletters and social media outlets. With a total of 70 applications GWAG was pleased with the amount of uptake the original application process drew. After GWAG reviewed the applications, 61 sessions were selected. During GovWeek, 2 sessions/events were cancelled totalling to 59 items of programming being executed. One of the tasks the original application process had to overcome was distinguishing to the public the difference between a session and an event. A session was something free of cost for participants, that was informational and directly related to the topic of governance. In total we had 34 sessions. Sessions were given more institutional support than events, such as higher access to room bookings, grants, and resources. An event was something that could be free or at a cost for participants. It was held by an organization that was involved in governance, such as a faculty or department association. These could be educational or social. We had 25 events.

Organizers of events were asked to identify what type of event it most closely aligned with. They were given the option of Faculty Restricted, Social Gathering, Open House or Information Session, General Meeting, or Other. Sessions were asked to select one of the following themes, Representation: Advocate for your peers, Citizenship: Contribute to your community, Engagement: Communicate relevancy, Team Development: Motivate and structure your organization, or Other. Programming hosts were presented with a Students'

Union branded mug with a voucher for a free coffee at the Daily Grind, thanking them for their participation.

GRANTING

Granting was only offered to Sessions. This was because GWAG determined grants should be given out on the basis of need since sessions were often hosted by individual student as opposed to student groups that have access to established resources. GovWeek gave out a total of $175.00 in granting. People could submit their grant application in the Session Application for GovWeek, there were 11 applications for grants, 5 grant requests were approved. The majority of the grants sought support for food for their programming.

"A total of 2057 individuals participated in GovWeek."

ATTENDANCE

A total of 2057 individuals participated in GovWeek, with each planned occasion receiving an average of 33.7 participants. Arguably, attendance can be improved and did fall short of desired expectations. This can be addressed in the future by spending more time on promoting the individual programming as well as planning individual days around a single theme. Below shows the approximate attendance for all GovWeek programming.

Average Keynote Attendance	**63.5**
Average Session Attendance	**11.6**
Average Events Attendance	**61.5**
Total Average for all GovWeek Functions	**33.7**
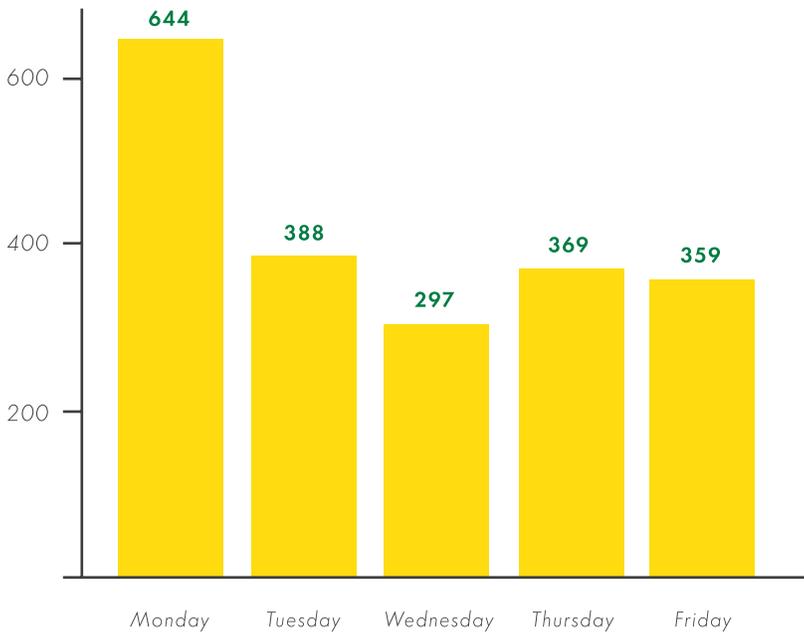
Keynote Attendance	**127**
Session Attendance	**393**
Events Attendance	**1537**
Total GovWeek Attendance	**2057**

ATTENDANCE BY DAY:

Monday	Tuesday	Wednesday	Thursday	Friday
644	388	297	369	359

Keynotes	**2**
Sessions	**34**
Events	**25**
Total GovWeek Functions	**61**

SURVEY RESULTS

Over the course of GovWeek, VP Banister with the help of Discover Governance, distributed a number of surveys to receive feedback on GovWeek. After GovWeek concluded, the Department of Research and Political Affairs compiled the feedback and supplied VP Banister with the findings. The following sections will go over survey results from the candidates who ran in the by-election, program organizer results, programming attendees surveys, as well as a general population survey.

CANDIDATE SURVEY

This year we had a total of 17 candidates run for 30 vacancies on Students' Council and General Faculty Council. The Office of Discover Governance reviewed the available historical data to see if any correlation may exist between holding an event like GovWeek and by-election participation. Although the Students' Union had a high number of candidates running, based on available data, there may have been an increase in the number of candidates compared to the number of available positions, although at this time we only have access to reliable data on by-election candidates for the last five years. However, there was no appreciable difference in voter turnout or in the percentage of vacant seats filled compared with historical data going back to 2008. Also note that the VP Banister did not have access to the amount of candidates running in Faculty Association by-elections, so was unable to track that data. VP Banister attended the meeting for by-election candidates and surveyed the candidates on whether GovWeek played a role in their decision to run. Following are the findings:

There were 14 responses in total of which 8 respondents attended GovWeek programming.

92% of respondents were aware that September 19-23 was GovWeek.

65% of respondents attended GovWeek programming. Of this for 75% GovWeek programming had a high influence on their decision to run in the by-election.

Additionally, comments shared by survey participants suggest that GovWeek had a positive impact on most candidate's decision to run in the by-election.

PROGRAM ORGANIZER SURVEY

Once GovWeek had concluded, the programming hosts were sent a survey to seek feedback on GovWeek. There were 22 respondents to this survey. Majority of organizers became aware of GovWeek through email newsletter, followed closely by word of mouth, social media, and through direct communication (email, word of mouth) from VP Banister.

In regards to the question asking how the applicant found the application process to be a GovWeek organizer, comments from respondents here were relatively positive, saying that it was "straightforward," "smooth," "easy," and "intuitive". There were few suggestions for improvements, such as making the application less time consuming and clarifying upfront separate application processes for sessions or events. Another was confused at options in the form that they said ultimately were not optional in the administration of the session or event. Out of the 22 responses, 15 had only positive comments, 3 offered neutral response,

"65% of respondents attended GovWeek programming. Of this for 75% GovWeek programming had a high influence on their decision to run in the by-election."

and 4 had some negative comments and/or suggestions for improvement.

On communication between the SU and organizers, respondents were generally positive as well outside of a couple of suggestions and one specific communications discrepancy. Out of the 22 responses, 14 had positive comments, 3 offered neutral response, and 5 had some negative comments and/ or suggestions for improvement.

Four respondents left general compliments about the programming, encouraging that it should be held again. Ten respondents left some suggestions, five of which were general comments seeking more support for designing marketing materials, advertising and overall better attendance. Other suggestions included limiting overlapping events, more transparency on event funding and separating AGM's for organizations from GovWeek activities. When asked if the organizer would like to be part of GovWeek next year, 8 answered yes, 11 said maybe/unsure, and 3 said "no - other reasons".

GENERAL POPULATION SURVEY

After GovWeek concluded, a survey was shared on social media and sent to the governance newsletter mailing list, to collect feedback from the general public on the successes and challenges of GovWeek. Only 28 students participated in this survey, making it not statistically significant enough to draw conclusive inferences from. That being said, VP Banister still chose to include the feedback received.

Of the 28 respondents, 26 were aware of GovWeek and a total of 22 students had attended one or more GovWeek Events. Majority of the respondents (26 in total) identified diversity of topics covered during sessions/events and keynote speakers as source of success of GovWeek. Further, they also highlighted that the events/sessions were accessible to all students and raised awareness of availability of leadership opportunities

for students on campus. They also indicated that GovWeek helped raise awareness about importance of governance on campus. However, on being asked what they thought was not successful about GovWeek, respondents cited poor attendance at some events, especially during initial days, despite the elaborate planning and organization. Additionally, respondents also cited that timing of events can be reviewed to improve attendance as well as limiting the number of events in a day. A minority of respondents (2 in total) indicated that they considered GovWeek a "waste of SU resources" and were critical of the entire effort. These comments are noteworthy since they underscore the lack of student engagement with governance as a driving factor in lack of success of GovWeek, although VP Banister viewed the efforts of GovWeek organizers as trying to address this lack of engagement by organizing various events/ sessions that could "demystify" governance for the student population.

On being asked whether GovWeek should be held again in the future, 10 participants responded negatively. However, of these 10 respondents 4 were not aware and did not attend any GovWeek sessions. Among the remaining 6 respondents, only 2 students have expressed very negative reactions. Both these students raise the issue of expenses although one agrees that they are not against the idea per se, but how it was organized. Both these students seem to think GovWeek catered to a small group of already "converted" students. In fact, of the 6 students who were aware of GovWeek but argued against arranging it next year, 4 students indicated low turnout and poor awareness among general student body. This suggests that they were disappointed by low turnout and participation, rather than the fact that they are against GovWeek.

ATTENDEE SURVEY

Surveys were distributed at sessions and events for students to provide feedback

on GovWeek and that specific program. The results are as listed below. Note that *percentage is based off of the number of surveys and the total attendance of all events, including large events that did not have surveys (i.e. Governance Clubs Fair, The Landing Open House & BBQ, Green & Gold Pep Rally).

"Majority of the 26 respondents identified diversity of topics covered and keynote speakers as source of success of GovWeek... and also indicated that GovWeek helped raise awareness about importance of governance on campus."

EVENTS:

TOTAL ATTENDANCE: **1537**   TOTAL SURVEYED: **73**   TOTAL % SURVEYED: *** 4.7%**
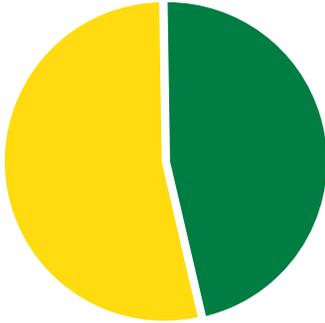
Were you aware this event was part of GovWeek?

43 YES   **30** NO
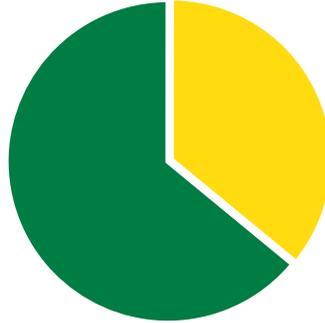
Did you hear about this event through GovWeek?

24 YES   **49** NO
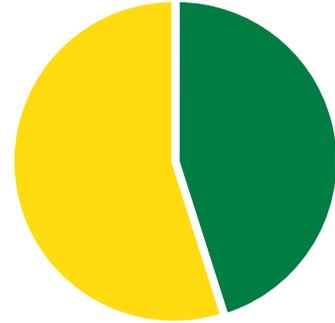
Are you planning to or have you attended other GovWeek events?

40 YES   **33** NO

SESSIONS:

TOTAL ATTENDANCE: **393**   TOTAL SURVEYED: **165**   TOTAL % SURVEYED: **41.98%**
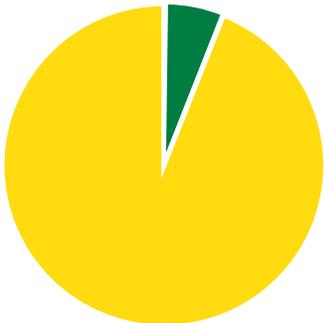
Were you aware this event was part of GovWeek?

150 YES   **12** NO
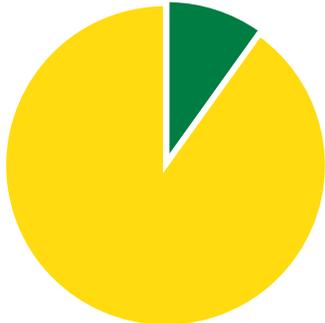
Did you hear about this event through GovWeek?

145 YES   **17** NO
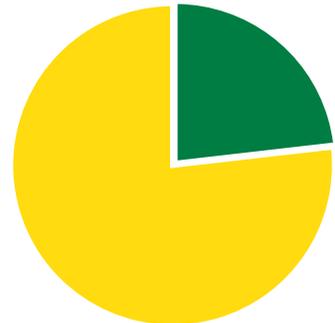
Are you planning to or have you attended other GovWeek events?

128 YES   **33** NO

CONCLUSION & NEXT STEPS

Overall, GovWeek was a success in its inaugural year. It is both the opinion of the Vice-President Academic, Discover Governance, the GovWeek Advisory Group, as well as clear from the surveys that there is a demand for GovWeek to happen again in the future. GovWeek's main struggles were in attendance and educating the population on what GovWeek was. The main successes were the high quality programming offered, as well as the high value taken away from people who did attend.

GovWeek had a positive reputational impact for the Students' Union with the University and the community. GovWeek has since been mentioned as an excellent undergraduate initiative by many administrators of University of Alberta. The week was also mentioned by the Council of Alberta University Students (CAUS) as a admirable initiative that has the potential to be implemented across other campuses in the future. The students' who did attend GovWeek programming found the content very helpful and a majority of students who ran in the Students' Union by-elections said GovWeek had an impact on their decision to run. Moving forward, it is the goal of VP

Banister, Discover Governance, and GWAG, for GovWeek to become an annual event. Although it is ideal if the future VP Academic spearheads this initiative, Discover Governance is also willing to take it on, especially if the quantity of programming is reduced, which was a take-away from the inaugural year. Much of the groundwork in establishing GovWeek has been completed and can be reused in future years, such as the branding, application forms, etc. For GovWeek to have the full impact in making governance more accessible to students, having GovWeek become an annual event that takes place before every year's by-election, including repeating sessions held by the Chief Returning Officer on running in elections, would improve the culture of student governance in the longer term.

"GovWeek has since been mentioned as an excellent undergraduate initiative by many administrators of University of Alberta. The students' who did attend GovWeek programming found the content very helpful and a majority of students who ran in the Students' Union by-elections said GovWeek had an impact on their decision to run."

LINKS

GovWeek Schedule http://www.su.ualberta.ca/media/uploads/983/Gov-Week_Schedule_2016_09.pdf

GWAG Application Form https://goo.gl/forms/MOZJjdFKIwvsDXtO2

GovWeek Organizer Survey https://goo.gl/forms/PcTwlDTTJZRMwYvz2

GovWeek General Population Survey https://goo.gl/forms/spMVgDxV7KdLkJoY2

Session Application Form (English) https://goo.gl/forms/Ts7d4T8gpFNsHq852

Session Application Form (French) https://goo.gl/forms/wWhHDbd8PS3gq2IF3

Event Application Form (English) https://goo.gl/forms/rStmffn1gtcJYdQT2

Event Application Form (French) https://goo.gl/forms/ejPnPsmZ5Jg3OkYs1

Central Marketing Request Form https://goo.gl/forms/sN7PgiUV7udpezQd2

MARKETING AND
MEDIA ATTACHMENTS

IN CELEBRATION OF GREEN & GOLD DAY!

All students, staff, faculty, and community
are welcome to this FREE EVENT featuring:

GOV WEEK PRESENTS:

MAYOR
Don Iveson

Governance is Good:

23.09.2016
Myer Horowitz Theatre

1:00pm · Event Launch
1:30-2:00pm · Speech + Questions
2:00-2:30pm · Reception with light snacks
until 3:00pm · Mix and Mingle

Good governance leads to effective decision-making,
built on the foundation of an inclusive, transparent,
engaging and responsive process. Whether in the
context of a students' union or municipal government,
Mayor Iveson will share his perspective and experience
on the significance of effective governance in everyday
decision-making.

UNIVERSITY OF ALBERTA
STUDENTS'UNION

**Guests are encouraged to wear
their school spirit apparel!**

GOV WEEK PRESENTS

MINISTER
Marlin Schmidt

Governance is Good:

19.09.2016
SUB | ALUMNI ROOM
1:00pm–2:00pm

Every student has the ability to make
an impact. Minister Schmidt will share
his thoughts on how student particip-
ation in community initiatives and
activities has the potential to influence
the sustainability of Alberta.

MONDAY
09.19.2016

GOVERNANCE CLUBS FAIR
9.00am–1.00pm | SUB: main floor

YOUTH ENGAGEMENT IN GOVERNANCE
Presented by: Edmonton Youth Council
10.00am–11.30am | SUB: Alumni Room

UNIVERSITY GOVERNANCE 101
12.00pm–1.00pm | Council Chamber

MOVE BEYOND STORMING:
Get Your Team Working Effectively
12.00pm–1.00pm | SUB: Alumni Room

KEYNOTE
MINISTER MARLIN SCHMIDT
1.00pm–2.00pm | SUB: Alumni Room

MAKING CAMPUS CONNECTIONS
1.00pm–2.00pm | SUB: 0-55

PLANNING FOR CHANGE:
The Future Of The SU
Presented By: UASU President
2.00pm–3.00pm | SUB: Alumni Room

NURSING UNDERGRADUATE ASSOCIATION AGM
2.00pm–5.30 | ECHA: 1-441

THE GATEWAY OPEN HOUSE
3.00pm–5.30pm | SUB: 3-04

COMMITTEE SMART: How To Run Effective And Fun Meetings
Presented By: UASU VPA
3.30pm–4.30pm | SUB: Alumni Room

INTERDISCIPLINARY MINDS ARE LIMITLESS
4.30pm–5.30pm | SUB: 0-48

PANEL SERIES
INTERNATIONAL STUDENTS IN GOVERNANCE
4.30pm–6.30pm | SUB: Alumni Room

STUDENT LEADERSHIP IN THE FACULTY OF SCIENCE
5.00pm–6.30pm | CCIS: L1-160

GOVERNANCE IN STEM:
The Impact Of Policy
5.30pm–6.30pm | SUB: 0-55

DEMYSTIFYING THE B.O.G.
Presented by: Undergrad B.O.G Rep
5.30pm–6.30pm | SUB: 0-48

POVERTY AND EDUCATIONAL DIVERSITY
6.30pm–7.30pm | SUB: 0-48

TUESDAY
09.20.2016

PANEL SERIES
PROFESSIONAL STUDENTS IN GOVERNANCE
10.00am–12.00pm | SUB: Alumni Room

THE LANDING OPEN HOUSE & BBQ
11.00am–2.00pm | SUB: 0-68A

FOR THE PUBLIC GOOD:
From Planning to Action
Presented by: Office of the Provost
12.00pm–1.00pm | SUB: 0-48

APIRG OPEN HOUSE
12.00pm–3.00pm | HUB: APIRG Office

HIGHLIGHT
STUDENTS' COUNCIL 101
3.00pm–4.00pm | SUB: Alumni Room

LEADING WITH VALUES
3.00pm–4.00pm | SUB: 0-48

GENERAL FACULTY COUNCIL STUDENT CAUCUS MEETING
Presented By: UASU VPA
4.00pm–5.00pm | SUB: 0-48

COUNCIL CONNECTIONS MIXER
4.30pm–6.00pm | SUB: Alumni Room

ISSS SEMI-ANNUAL GENERAL MEETING
5.00pm–6.30pm | CCIS: 1-140/1-160

PETER LOUGHEED LEADERSHIP COLLEGE PANEL
6.00pm–8.00pm | SUB: Alumni Room

STUDENTS' COUNCIL MEETING
6.00pm–8.00pm | Council Chamber

WEDNESDAY
09.21.2016

CREATING A STUDENT ASSOCIATION
Presented by: Discover Governance
11.00am–12.00pm | SUB: 0-31

PANEL SERIES
MATURE STUDENTS IN GOVERNANCE
12.00pm–2.00pm | SUB: Alumni Room

TRADITIONAL INDIGENOUS GOVERNANCE
12.00pm–2.00pm
Enterprise Square : Main Floor Atrium

SUSTIAN SU:
Adaptive Governance
1.00pm–2:30pm | SUB: 0-31

ALES CLUB FAIR
2.00pm–5.00pm | Ag-For Pit

HIGHLIGHT
WHY GOVERNANCE IS GREAT
Presented by: EPSB Board Chair Michael Janz
2.30pm–3.30pm | SUB: Alumni Room

SU FOOD TOUR
Presented by: UASU VPOF
2.30pm–4.00pm | SUB: First floor elevators

RESIDENCE ADVOCACY
Presented by: UASU VPSL
4.00pm–5.00pm | SUB: Alumni Room

OASIS AGM:
Alive And Thriving
4.00pm–5.00pm | Humanities Fishbowl

BEST PRACTICES IN NON-PROFIT BOARD GOVERNANCE
5.00pm–6.00pm | SUB: 2-100

ALES UNDERGRADUATE AGM
5.00pm–6.00pm | Ag-For Pit

BOARD GAMES:
Corporate Governance
Presented by: BSA
5.00pm–7.00pm | Business: MLB Lounge

ENGINEERING STUDENTS' SOCIETY FALL AGM
5.30pm–7.00pm | ETLC: E1-013

HOW TO RUN IN AN ELECTION 101
7.00pm–8.00pm | SUB: 0-51

THURSDAY
09.22.2016

ÉLECTIONS: Bi-Election for AUFSJ
All Day | CSJ

GSA 101
10.00am–11.30am | Triffo Hall: 1-16

LOBBYING 101
11.00am–12.00pm | SUB: 0-33

HOW NOT-FOR-PROFITS MAKE MONEY
Presented by: UASU VPOF
11.30am–12:30pm | SUB: Alumni Room

UNE CONVERSATION AVEC LE DOYEN
11.30am–1.00pm | CSJ: Café Univers

ISSS SCI 5 FORUM
12.30pm–3.30pm | CCIS: PCL Lounge

HIGHLIGHT
TEXTBOOK BROKE ALBERTA
Presented by: CAUS
1.00pm–2.00pm | SUB: Alumni Room

SENATE PLENARY AND INFORMATION SESSION
2.30pm–3.30pm | SUB: 0-51

MEET THE UNDERGRADUATE PSYCHOLOGY ASSOCIATION
3.00pm–5.00pm
BioSci-Psych Wing: Smitty Library

SEXUAL VIOLENCE: POLICIES, PROCEDURES AND SUPPORTS
Presented by: UASU VPSL
3:30pm–4:30 pm | SUB: Alumni Room

PANEL SERIES
INDIGENOUS CONSENSUS IN GOVERNANCE
4:30pm–6:30 pm | SUB: Alumni Room

HOW TO LOSE AN ELECTION AND MAKE FRIENDS
4:30pm–5.30 pm | SUB: 0-51

GAPSS ANNUAL GENERAL MEETING AND SOCIAL MIXER
5.00pm–8.00pm | Tory Building: 3-57

HOW TO RUN IN AN ELECTION 101
6.00pm–7.00pm | SUB: 0-51

UNDERGRADUATE PHILOSOPHY ASSOCIATION PANEL
6.00pm–7.00pm | Assiniboia Hall: 2-20

PANEL SERIES
WOMEN IN GOVERNANCE
6.30pm–8.30pm | SUB: Alumni Room

FRIDAY
09.23.2016

BOARD GOVERNANCE EXCELLENCE
11.00am–12.00pm | SUB: 0-33

GREEN AND GOLD DAY PEP RALLY
12.00pm–01.00pm | Quad

KEYNOTE
MAYOR DON IVESON
1.00pm–3.00pm | SUB: Myer Horowitz

BIOLOGICAL SCIENCES DEPARTMENTAL ASSOCIATION SEMI-ANNUAL GM
5.00pm–7.00pm | SUB: 0-51

CELEBRATION OF GOVERNANCE AFTER PARTY
Presented By: UASU VPX and PSUA
3.00pm–11.30pm | SUB: Patio/Atrium

LEGEND

EVENT

Faculty Specific

Social Gathering

Open House or Information Session

General Meeting

SESSION

Representation:
Advocate for your peers

Citizenship:
Contribute to your community

Engagement:
Communicate relevancy

Team Development:
Motivate and structure your organization

GOV WEEK | SCHEDULE
govweek.ca | sept 19-23

GOV WEEK

govweek.ca | sept 19-23

GOV WEEK

## SPECIALS

The Quorum Quinoa Salad
Quinoa, cherry tomatoes, black beans, green onions with a delicious lime, cilantro and cumin dressing.

Proportional Representation
A mix of our signature appetizers

GovLove
Gin, grenadine and cream blended.

Backroom Meeting
Vodka, Galliano and orange juice

The Decision Maker
Jack Daniels, Triple Sec, lime and soda

UNIVERSITY OF ALBERTA STUDENTS' UNION

GOV WEEK

sept 19-23

Use the hashtag #GovWeek

GOV WEEK

On behalf of the University of Alberta Students' Union, thank you very much for participating in GovWeek.

All the best,

Marina Banister
Vice-President Academic